

## Entrepreneurship Week Innovation Tournament Official Rules

The 2008 Innovation Tournament is open to teams of Stanford students, as well as students around the world. Teams can be of any size.

Your challenge is to create as much value as possible using an object to be revealed on Feb 22. Value can be measured on any scale you choose.

Remember, value comes from actually implementing your ideas and delivering results. To be successful, challenge assumptions, seize opportunities, be creative, and Make it Happen!

*At Stanford, prizes will be given in a range of categories, including most creative, most daring, most socially responsible, biggest value created, and biggest flop.*

*We will showcase the best Stanford projects and announce the winners on Fri, Feb 29, at 5:00 PM at Arrillaga Alumni Center.*

*Judges will select all but one winner. The audience will pick a special prize. Bring your friends to increase your chances of winning the audience prize.*

*There are a dozen one-of-a-kind experiential prizes, including:*

- *A handmade guitar valued at \$2,000*
- *Lunch and a game of Deathball at Tim Draper's house*
- *Box seats at a Sharks game*
- *Shadowing an emergency room doctor and a venture capitalist*
- *Hear Al Gore speak live at the Deloitte World Meeting.*
- *A blog entry by Guy Kawasaki about the most creative entry.*

Here are the logistics:

Sign up your team by Monday, Feb 25, at [eweek.stanford.edu](http://eweek.stanford.edu)

You have until Thursday morning to complete your challenge and create a video of three minutes or less. Note that production quality of the videos will NOT be a judging criterion – it's the substance that counts.

Upload the video to the Entrepreneurship Week YouTube page **AND** fill out the Submission form on [eweek.stanford.edu](http://eweek.stanford.edu) by Thursday, Feb 28 at 9:00 AM

Stanford students attend the final Showcase on Friday, February 29 at 5:00 PM. Get as many of your friends as possible to also attend.

All of the information is available at <http://eweek.stanford.edu>.